

Learning Cloud

Learning Cloud is a subscription-based, interactive video training solution designed specifically for life sciences organizations using Veeva Vault CRM, Veeva PromoMats, Veeva MedComms, and Salesforce Life Sciences Cloud.

Unlike traditional training that pulls teams away from their work, Learning Cloud lives directly inside the applications your teams use every day.

**No switching platforms. No searching for external links.
No waiting for the next live session.**

Training is available in-app, on demand, and designed to get your team back to productive work as quickly as possible.



Benefits

Consistent Delivery: Ensuring a uniformed delivery of consistent content.

On-Demand Access: Instantly access content without the need to wait for a live session.

Professionally Produced: Professionally crafted content for quicker acceptance and retention.

Interactive Engagement: Foster engagement through interactive elements, reinforcing muscle memory and comprehension.

Trackable Progress: Monitor and audit progress easily, ensuring compliance.

User-Friendly Access: Easy-to-use and access, comparable to FAQs.

Delivery

Learning Cloud is accessible within Veeva Vault CRM (iPad and browser), PromoMats, MedComms, and Salesforce Life Sciences Cloud, and via a secure web portal with optional SSO.

Subscription Model

Learning Cloud is offered as a subscription service and includes:

- Access to the standard course library
- Deployment inside your Veeva environment (additional configuration required)
- Ongoing updates to reflect platform changes
- Optional custom content development

Learning Cloud minimizes disruption by:

- Embedding short, focused interactive training directly inside Veeva and other commercial applications
- Allowing users to learn at their moment of need
- Reducing dependency on scheduled instructor-led sessions
- Reinforcing workflows inside the system where the work actually happens
- Enabling repeatable onboarding without increasing internal training headcount

The result: faster adoption, fewer support tickets, and stronger system utilization.

How It Works

Learning Cloud content is deployed directly inside your Veeva or Salesforce environment.

- Users access training from within the application interface, allowing them to:
- Watch concise, scenario-based video modules
- Strengthen learning with knowledge checks
- Pause or replay playback
- Immediately apply what they learned

Training is structured for clarity and retention, not passive viewing. Each module is intentionally designed to support operational workflows and compliance-sensitive environments.

Custom Interactive Training

In addition to the subscription library, Conexus develops custom interactive video training tailored to your proprietary processes, configurations, and SOPs.

Custom training can:

- Reflect your specific Veeva or Salesforce configuration
- Address unique commercial or medical workflows (IC, Fleet, Expenses, DCRs, etc.)
- Support new feature rollouts
- Reinforce compliance guidance
- Align to internal terminology and governance standards

Custom modules are also deployed directly in-app, ensuring consistency between system behavior and training guidance.

Learning Cloud keeps training where the work happens.

Enable your team without pulling them away from their work.

Course Library

The Learning Cloud subscription includes access to a growing library of expert-developed courses such as:

- **Veeva CRM Offline for Sales Representatives**
- **Veeva CRM Offline for MSLs**
- **Vaultw PromoMats**
- **Vault MedComms**
- **HIPAA Overview**
- **PDMA Overview**

Courses are modular and structured for role-based relevance.

Designed for Adoption, Not Just Completion

Traditional training measures attendance.

Learning Cloud supports sustained adoption.

Because content lives inside Veeva CRM, PromoMats, or MedComms, it becomes a reinforcement tool, not a one-time event. Users can revisit guidance as needed, reducing friction and improving confidence.

This approach supports:

- Faster onboarding of new hires
- Reduced reliance on super users
- Increased system ROI
- Ongoing enablement without operational disruption



Watch our Learning Cloud video to learn more!



The **team** behind your **team**.



📞 (609) 536-6009

✉ info@cnxsi.com

🌐 cnxsi.com

📍 3121 US Hwy 22 East Suite 303
Branchburg, NJ 08876